# WRITTEN STATEMENT

# BY

# THE WELSH GOVERNMENT

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| **TITLE** | **Bwndel Babi Programme – an update on progress** |
| **DATE** | **11 March 2024** |
| **BY** | **Julie Morgan MS, Deputy Minister for Social Services** |

Offering a Bwndel to more families across Wales remains a priority for the Welsh Government and a Programme for Government commitment.

As the cost of living remains high, many families continue to experience difficulties in paying for household essentials, such as food and heating. Providing a Bwndel on a targeted geographical basis will reduce the financial pressure families face in some of the most deprived areas of Wales.

A Bwndel will include items such as a warm blanket and clothing, as well as helpful information on where to turn to for further help and support. A Bwndel will ensure that families will have the essentials to provide their child with the best possible start in life.

Now that budgets for 2024-25 have been confirmed, steps will be taken to build a geographically targeted programme drawing on lessons learned from the published [evaluation](https://www.gov.wales/sites/default/files/statistics-and-research/2021-03/evaluation-of-the-baby-bundles-pilot.pdf) report and [scoping research](https://www.gov.wales/sites/default/files/statistics-and-research/2023-04/scoping-research-to-inform-the-national-rollout-of-baby-bundles-in-wales.pdf). The programme will be advertised through Sell2Wales.

I look forward to providing a further update on the programme’s development and to provide more detail on the registration process, in due course.